

ACREX India 2014 looks to reduce India's Infrastructure carbon footprint by over 40%

- Over 50,000 visitors expected at ACREX India 2014

27 February, 2014: The HVAC&R sector is exploring ways to balance industrial growth with environmental responsibilities and the efforts made by this industry are clearly visible at ACREX India 2014. Organized by the Indian Society for Heating, Refrigeration and Air Conditioning Engineers (ISHRAE) and managed by NuernbergMesse India, ACREX India 2014 has become South Asia's largest exhibition on Air Conditioning, Ventilation, Refrigeration and Building Services.

The three day event, ACREX India 2014, scheduled to take place from 27 th February to 1 st March, 2014 would be held at Pragati Maidan, New Delhi. The event was inaugurated today by Mr. Dipak Barma, President, ISHRAE; Mr. Ashish Rakheja, Chairman, ACREX India 2014; Dr. Prem C Jain, Chairman, Indian Green Building Council, Mr. Amit Goel, Convenor, ACREX India 2014; Mr. Nirmal Ram, National President Elect, ISHRAE; Mr. Sanjay Gupta, President, Delhi Chapter of ISHRAE and Mr. Thomas Schlitt, Director International Sales & Business Development. A curtain raiser to mark the beginning of ACREX India 2014 was held on 26 th February. The event saw participation from the Ministry of New and Renewable Energy where Mr. A K Tripathi, Director, MNRE, Government of India also attended the event .

The expo being endorsed by ASHRAE and is also being supported by international industry bodies like UNEP , REHVA, KRAIA, AHRI & CAR . ACREX India 2014 has taken a giant step this year towards reducing carbon footprints, aiming at being a Carbon Neutral exhibition , a first, for any society or event in India.

Mr. Ashish Rakheja, Chairman, ACREX India 2014 said, "The major thrust of the event is towards promoting eco-friendly technologies and increasing awareness about energy efficiency, which will enable one to undertake counter measures to prevent Carbon emissions. ACREX India 2014 unleashes cutting –edge green technologies and products available across the globe to the Indian market."

ACREX India has grown rapidly over the last few years, and this year's expo focuses a lot on International participation. Besides participation from more than 25 different countries including Belgium, Czech Republic, Egypt, France, Italy, Japan, Malaysia, Saudi Arabia, Singapore, Spain, Switzerland, Taiwan, The Netherland, UK, UAE and Ukraine , the expo hosts country pavilions from USA, Germany, Korea, Italy and China. With more than 400 companies exhibiting at the expo, industry-leading companies like Kirloskar, United Technologies , Carrier, Blue Star, Daikin, Mitsubishi Electric, Intertek, Danfoss, LG, VK Building Services and Blue Star are displaying their latest innovations and technologies at ACREX India 2014.

Giving an insight into the industry, Mr. Dipak Barma, President, ISHRAE, said, "The Indian heating, ventilation and air conditioning (HVAC) market is expected to grow by 30 per cent to over Rs 20,000 crore over the next two years, mainly due to an acceleration in activity in the infrastructure and the real estate sectors. Between 2005 and 2010 the HVAC sector has grown to be a 10,000 crore industry, and has already notched up numbers currently, in the region of Rs. 15,000 crores. As sectors like retail, hospitality, health-care and commercial services or special economic zones (SEZs), all require HVAC systems, the HVAC market is expected to grow by 15-20 per cent year-on-year."

Ms. Sonia Prashar, Managing Director of NuernbergMesse India , said, “ ACREX India 2014 is touching yet another milestone by being the biggest ACREX India ever, with over 400 exhibitors and 5 country pavilions. The show has evolved into a successful industry platform for Refrigeration, Air Conditioning, Ventilation, Heat Pumps, Building Automation Systems and Allied Building products in a short period of time. It is the perfect opportunity for exchanging views, networking and developing long term relationships.”

Foundation for the Future

The key attraction of this year's expo is the INNOVATION GALLERY which features India's top 50 Green Infrastructure Projects. This is laying the foundation for the convergence of latest technologies with state of the art building designs to develop the energy efficient buildings for our future.

Storehouse of Knowledge

ACREX India 2014 is hosting a series of workshops and conferences with leading experts, academicians and technocrats from across the globe. The workshops are focusing on interesting topics like Cool Thermal Energy Storage in the Era of Sustainability, Geothermal Systems - Design Considerations, Energy Security - Renewable or Hydrocarbon etc. Representatives from the companies like JLL, CISCO, AECOM, Raheja Developers, Blue Star, CB Richard Ellis etc. also shared their expert opinions.

About ISHRAE

ISHRAE (Indian Society of Heating, Refrigerating and Air Conditioning Engineers), was founded in 1981 at New Delhi by a group of eminent HVAC & R professionals. ISHRAE has more than 12,000 HVAC & R professionals and 3,000 students as members with 40 chapters in India. ISHRAE organizes International and National Exhibition, conducts Seminars and Workshops throughout the country to achieve its primary objective of Advancement of the Sciences of Heating, Ventilation, Air Conditioning, Refrigeration Engineering & Related Services. ISHRAE publications strive to help readers keep up to date with the happenings, learn new techniques, improve old designs and adopt the use of new devices to improve indoor air quality in our buildings.

About the NürnbergMesse Group

NürnbergMesse is one of the 15 largest exhibition companies in the world and among the Top Ten in Europe. The portfolio covers some 120 national and international exhibitions and congresses and approx. 40 sponsored pavilions at the Nürnberg location and worldwide. Every year, around 30,000 exhibitors (international share: 39 %) and up to 1.4 million visitors (international share of trade visitors: 22 %) participate in the own, partner and guest events of the NürnbergMesse Group, which is present with subsidiaries in China, North America, Brazil, Italy and now also India. The group also has a network of about 50 representatives operating in approx. 100 countries.

All press articles, more detailed information and photos are available at:

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